

Expression of Interest (EOI) Application Newcastle Music Week - Supporting Portside Music Festival 2024

The Newcastle Tourism Industry Group (NTIG) is dedicated to strengthening Newcastle's live music scene by supporting its members and local businesses within the Special Business Rate (SBR) precinct. With funding from the City of Newcastle through the SBR program, we invite you to join us in showcasing local talent by hosting a musician at your venue. This initiative offers financial support to help cover the costs of performances.

As part of this effort, Newcastle Music Week—backed by SBR funding and in the lead-up to the Portside Music Festival at The Station—calls on local businesses to submit an Expression of Interest (EOI) to host live music events between 16th and 20th December 2024. This is an exciting opportunity to celebrate Newcastle's vibrant music scene while building momentum for the Portside Music Festival.

Please complete the following sections:

Business Information:

- **Business Name:**
- **Business Address:**
- **Business Type:**
(e.g., bar, restaurant, art gallery, retail store, etc.)
- **Contact Name:**
- **Contact Email:**
- **Contact Phone Number:**

Funding Request:

- **Requested Funding Amount (up to \$1,000):**
- **How will you use the funds to support the artist and event?**
 - *(Some terms and conditions: Please provide details on the allocation of funds: artist fees, promotion, venue preparation, etc.)*
 - Funds must be used for music talent fees only
 - *Successful applicants will need to send through proof of new band bookings with copy of purchase order as well as an invoice to NTIG. This invoice will be paid within 7 working days)*

Event Details:

- **Type of Arts or Music Targeted:**
(Please specify the genre or type of performance you would like to feature—any type of music is welcome.)
 - **Preferred Artist(s):**
(If applicable, list any artists or performers you would like to host at your venue.)
Note: Preference will be given to local artists from Newcastle.
 - **Proposed Date and Time of Event:**
(Please indicate when you would like the artist(s) to perform during Newcastle Music Week.)
 - **Venue Capacity:**
(Maximum number of attendees your venue can host.)
- Promotion and Community Engagement:**
- **How will you promote the artist and event?**
(Please outline your marketing strategy, including social media, local advertising, or partnerships with other businesses.)
 - **How will your event link to and support the Portside Music Festival?**
(Explain how your event fits into the larger context of Newcastle Music Week and the lead-up to the Portside Music Festival.)
 - **Community Impact:**
(Describe how your event will engage the local community and contribute to Newcastle's vibrant arts and culture scene.)

Additional Information:

- **Do you have any previous experience hosting similar events?**
(If yes, please provide examples.)
- **Any special requirements for the event?**
(E.g., technical requirements, stage setup, artist hospitality, etc.)

Special Considerations/Conditions:

1. **Local Artists Preferred:**
Preference will be given to musical acts that are based in or have strong ties to Newcastle. We encourage supporting local talent and fostering the city's rich music scene.

2. **New Bookings Only:**

Funding provided through this program is to support **new bookings** only for performances scheduled specifically during Newcastle Music Week. Previously booked, existings bookings or ongoing performances are not eligible for funding.

3. **Open to All Music Genres:**

The musical act may represent **any type of music genre**—we encourage diversity and creativity in the performances hosted during this week.

Submission and Notification:

- **EOI Submission Deadline:** 29 October 2024
- **Notification of Successful Applicants:** 8 November 2024
Successful applicants will be contacted by this date with further instructions.

Please submit your completed EOI by **29 October 2024**. For any inquiries, contact **Kent Warren** – kwarren@arkadia.com.au or **0466 648 646**

We look forward to your participation in Newcastle Music Week and building an unforgettable lead-up to the Portside Music Festival 2024.