



## **RECORD OF NTIG MONTHLY MEETING**

**Held:** Wednesday 1 February 2017 7:30am-9:30am

**Venue:** Newcastle Jockey Club

**Chairperson:** Matt Anderson

**Minutes:** Stewart Ford

**ATTENDEES:** Luke Foteff (Boulevard on Beaumont), Joel Griffiths (Newcastle Jets), Dominic May (University of Newcastle – BusCom), Jan Ross (HBS Matters), Heidi Kelly (University of Newcastle – BusCom), David West (University of Newcastle – BusCom), Damien Kean (Westfield Kotara), Laura Eyles (Westfield Kotara), Lillias FASTER (Westfield Kotara), Greg Frame (Frame Promotional Products), Darren Parmenter (Ronald McDonald House), Paul Stolk (University of Newcastle – Business School), Giles Donovan (Quad Bike King), Sharon Aldrich (Quad Bike King), Nikki Abercrombie (Abercrombie Management), David Brown (Port of Newcastle), Rob Peel (Newcastle Event Hire), Patti Johnson (University of Newcastle), Stewart Ford (Fordtronic Video & Sound), Allan Woo (Newcastle Airport), Matt Benson (Newcastle Jockey Club), Nathan Ellington (Hamilton Chamber), Dennis Parker (Luxlift Airport Transfers and Luxury Travel), Rob Wilce (Inner City Winemakers), Elyss Larkham (Moonshadow TQC Cruises), Jake Relf (Quality Hotel NOAH's on the Beach), Jill Gaynor (Newcastle City Council), Tim Askew (Newcastle City Council), Rebekah Cunningham (Newcastle City Council), Olivia O'Brien (Newcastle NOW), Debra Mackenzie (Quality Hotel NOAH's on the Beach), John Jenkins (Newcastle Car and Truck Rental), Snezana Bennell (Big Kiss Creative), Lesley Faulkner (Club Macquarie), Bernard McCarthy (Club Macquarie), Glenn Crook (Sovereign Inn Mayfield).

### **1. MEETING OPEN**

Meeting opened 8 am.

### **2. RECORD OF THE PREVIOUS MONTHLY MEETING**

The Minutes of the meeting held on 3 November 2016 were confirmed as a true and accurate record.

### **3. CHAIRMAN UPDATE**

Matt welcomed everyone to the first meeting of 2017 and also welcomed 2 new members.

- Dennis Parker - Luxlift
- John Jenkins - Newcastle Car and Truck rentals

#### **4. HOST VENUE INTRODUCTION**

- **Matt Benson – CEO (Newcastle Jockey Club)**

Spoke about how impressed he was on his first visit to Newcastle.

NJC is in the process of opening an \$11.2 million investment from Racing New South Wales, which includes the upgrade of the all-weather artificial surface and the rebuild of the Beaumont Track. There are also plans in place to upgrade the new stables to compliment the track upgrade.

#### **5. COMMITTEE UPDATE**

The committee has been reviewing the feedback from last year's focus group. NTIG's strategic plan for 2017 is almost complete and will be sent out to in the near future. The committee welcomes any member feedback once the plan has been distributed. The key pillars/focus of the strategic plan is member benefits; the visitor experience; alignment - recognising that NTIG is a volunteer body and that we are not the doers, but have a very important role in influencing the doers, and maximising the impact of tourism in Newcastle; and advocacy - making sure our voice is heard, so that we can make a difference in our region.

#### **6. NEWCASTLE CITY COUNCIL UPDATE**

- **Tim Askew – Coordinator of Destination Marketing Team (Newcastle City Council)**

National Geographic Traveller magazine (USA) has now recognise Newcastle as the next World Smart City. The team at NCC are working very hard to make sure that happens.

Visitor services are working on the V8 Supercar event and aligning ways to involve everyone in Newcastle as ambassadors for tourism.

The 'NEWCASTLE' brand is currently going through a relaunch to revitalise identity.

Tim thanked Allan Woo from Newcastle Airport for arranging the joint meeting with all of the local councils, to begin a collaboration process to strengthen our Newcastle voice.

#### **7. GUEST SPEAKERS**

- **Joel Griffiths – Operations Manager (Newcastle Jets)**

Discussed the owners of the Newcastle Jets, The Ledman Group. The business is a world recognised manufacturer of outdoor LED screens and signage. With The Ledman Group's support and backing of the Newcastle Jets, it will allow them to continue to excel and grow into the future.

## 8. GENERAL BUSINESS

- **Dominic May, Heidi Kelly and David West – BusCom Students (University of Newcastle)**

Spoke about their upcoming tourism event at Fort Scratchley on 16th March 2017. The program will include three guest speakers, with a discussion on visitor services, visitor experience and the transformational change in destination, with a focus on tourism being everybody's business. The event welcomes students, NTIG members and industry leaders

## 9. UPCOMING MEMBERS MEETINGS

- **March - TBA**
- **April – TBA**
- **May - TBA**

### *Committee Members Contact Information*

<b>FIRST NAME</b>	<b>LAST NAME</b>	<b>ROLE</b>	<b>EMAIL</b>	<b>PHONE</b>
Matthew	Anderson	Chair/Visitor Services Sub Committee	<a href="mailto:Matt.anderson@ihg.com">Matt.anderson@ihg.com</a>	02 4907 5000
David	Brown	Deputy Chair/Membership Sub Committee	<a href="mailto:David.Brown@portofnewcastle.com.au">David.Brown@portofnewcastle.com.au</a>	02 4908 8223
Stewart	Ford	Secretary/Public Officer	<a href="mailto:stewart@fordtronicvideo.com.au">stewart@fordtronicvideo.com.au</a>	02 4969 6722
Rob	Peel	Membership Sub Committee	<a href="mailto:rob@newcastleeventhire.com.au">rob@newcastleeventhire.com.au</a>	02 4970 5577
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## 10. MEETING CLOSE

Agenda items concluded at 9 am.

## 11. NEXT MEETING

**DATE:** Wednesday 1 March 2017

**VENUE:** TBA